

Being a recognized and strong partner in the pharmaceutical equipment industry, Gako Deutschland GmbH (part of Fagron Group) develops, produces and distributes automatic mixing systems and other compounding equipment mainly for pharmacies and other personalized medicine institutions. The Unguator trademark is globally well known and standard for professional best practice.

For more information about Gako Deutschland GmbH please visit us on www.unguator.com

To strengthen our team we are looking for a

Digital Marketing Specialist (m/w/d)

Your responsibilities:

Transform sales initiatives and targets into digital marketing initiatives with quantifiable results.

- Development of a strategy for digital marketing for digital channels
- Design and monitor databases, advertising campaigns and digital presence
- Plan campaigns and promotions with budgets and schedules
- Analyze campaign and channel performance
- Create reports on activities and results
- Monitoring digital and online trends
- Reporting and analysis of online activities and execution of digital marketing
- Development and coordination of online newsletter

Set yourself apart:

You possess the following requirements, background and abilities:

- Training in digital marketing / communication or a similar field is desirable
- Several years of experience in the field of digital marketing
- Experience in a similar industry is a plus
- Experience with common social media, especially LinkedIn
- Knowledge of Search Engine optimization
- Knowledge of best practices and industry trends
- You are flexible and able to adapt quickly in a changing and growing environment
- You are hands-on, proactive with a positive attitude
- You are an entrepreneur and have creative ideas on digital marketing
- Good knowledge of Microsoft Office programs, Apple programs and google tools
- You are fluent in English; knowledge of a Central European language is a plus

What's on offer:

Gako offers exciting opportunities for personal and professional growth. We provide an open and a dynamic environment that supports and encourages you to develop your skills and talents.

- Full Time 40 hours/week
- Workplace flexibly adjustable - partly working from home is also an option
- Access to internal knowledge sharing platform, connecting you with employees of our group across the world
- Training opportunities
- Competitive salary
- Paid holiday leave

Are you interested?

We are looking forward to your application.

Apply via mail bewerbung@gako.de or online through careers.fagron.com